**NOTICE OF REGULAR MEETING, PUBLIC HEARING & WORKSHOP**

**MISSION ECONOMIC DEVELOPMENT CORPORATION**

**JULY 17, 2012 5:30 PM**

## MISSION CITY HALL

**PRESENT: ABSENT:**

Catherine Garcia, President Polo de Leon, Vice President

Ricardo Martinez, Treasurer Mayor Position

S. David Deanda, Jr., Secretary

Linda Requénez

Jody Tittle

**ALSO PRESENT: STAFF PRESENT:**

Ricardo A. Perez, Consultant Alex Meade, Chief Executive Office

Berta Filut Janie Flores, Finance Director

Bill Filut Judy Vega, Executive Assistant

Daniel Silva, Chief Operating Officer

Bertha Ramirez, Administrative Assistant

Aida Lerma, Deputy City Manager

John Hernandez, City Engineer

Roberto Salinas, Public Works Director

Randy Perez, Assistant Finance Director

Julio Cerda, City Manager

1. **Call to order**

With a quorum being present President Catherine Garcia called the meeting to order at 5:40 p.m.

1. **Approval of Minutes – June 19, 2012**

There being no corrections or additions S. David Deanda Jr. moved for approval. Motion was seconded by Jody Tittle and approved 4-0.

**3. Approval of Financial Statements for the month of June 30, 2012**

Finance Director Janie Flores presented and recommended approval of the Financial Statements for the month of June 30, 2012.

Linda Requénez joined the meeting at 5:41 p.m.

There being no corrections or additions S. David Deanda, Jr. moved for approval. Motion was seconded by Ricardo Martinez and approved 5-0.

1. **Public Hearing**
2. **MEDC FY 2012-13 Proposed Budget**

President Garcia opened the public hearing at 5:43 p.m. and asked for comments on the MEDC FY 2012-13 proposed budget. There were no comments. President Garcia declared the public

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hearing closed at 5:45 p.m.

The notice of public hearing and notice of intention to undertake projects was published on June 22, 2012 and the 60 day comment period ends on August 20, 2012

**5. Workshop – discussion of proposed budget for FY 2012-13**

**A. City of Mission**

**B. Texas Citrus Fiesta**

**C. Hi-Tech Plastics, LLC**

**D. Tech Prep**

Representatives of each agency appeared before the Board and explained their requests.

City Manager Julio Cerda reported on the city’s request of $1,000,000. He mentioned that funds would be used for infrastructure projects. One project coming up is the expansion of Inspiration Road from U.S. 83 through 3 Mile Line, to a five lane project. Mr. Cerda mentioned that the City’s participation will be $2.5 million for preliminary engineering, surveying, ROW map and ROW acquisition. Typically the City presents their request for projects. Last year it was for the Mile 2 Road and Parks & Recreation projects. Some Board members voiced concerns regarding the impact this request would make on MEDC’s fund balance now, in the past, and in the future. Finance Director Flores mentioned that MEDC’s fund balance was impacted this year due to the settlement with MEDA, but that even with that settlement, MEDC would continue to be within its required fund balance. The Board requested a historical report on fund balances.

Texas Citrus Fiesta Executive Director Berta Filut said that their request of $60,000 would be used for the operation and marketing of the Texas Citrus Fiesta. She reported that they have had huge revenues, especially during the winter months. She said that over 100,000 people attend the Texas Citrus Fiesta Parade each year. They also invite girls from all over the Rio Grande Valley to participate in the Texas Citrus Fiesta’s annual pageant boosting tourism with area hotels and restaurants. People as far as Taiwan come in tour buses to participate in these events, overall a very successful event. Ms. Filut thanked the Board for their past support and for the opportunity to present her request.

MEDC’s CEO Alex Meade reported on Hi-Tech, LLC’s request of $35,000. He said that when the Board approved a letter of intent on April 17th for Hi-Tech Plastics, LLC for an incentive of $57,000 for building improvements, he also offered a property tax reimbursement not to exceed $35,000 each year for five years based on their capital investment of $4.9 million. Mr. Meade is requesting that this amount be included in the MEDC Budget.

Tech Prep – Executive Director Pat Bubb thanked the Board for the opportunity to present her request. Ms. Bubb mentioned that she was presenting the implementation of a planning project that has already been funded. The proposed project will implement the plan development by a group of Mission community leaders working together on planning for a Tech Prep Career Center Project, beginning June 27, 2012 and ending Sept. 30, 2012. Partners participating in the implementation design include Mission community leaders, public schools and institutions of higher education serving Mission students and families. Tech Prep requests Mission EDC provide a $75,000 implementation grant for implantation of the plan approved by the planning leadership team in September 2012. The requested

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funds will provide for Tech Prep staff to devote time to working with the project leadership team to implement the plan developed during planning. Ms. Bubb provided the preliminary plan, project goals, and the project leader committee list. Ms. Bubb said that the funds will be used for staff and herself to work with people in Mission, for contracts for services to get some of the graduation plans redesigned, supplies, meeting expenses, insurance, audit, graphic designs and other contract marketing. She said she will provide a copy of the project plan once it is finalized.

**6. President’s Comments**

None.

**7. Adjournment**

Ricardo Martinez moved to adjourn the meeting. Motion was seconded by Linda Requénez and approved 5-0. Meeting was adjourned at 6:41p.m.

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Catherine Garcia, President

ATTEST:

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S. David Deanda Jr., Secretary